

buyer/seller resources

► why RE/MAX?

Premier Quality Professionals

RE/MAX professionals lead the industry in terms of experience, education and sales. In Western Canada, they average about 16 years of experience, and across the network, hold a higher number of professional designations than associates of any single competitor.

Premier Brand Name Awareness

The RE/MAX hot air balloon trademark is one of the most widely recognized trademarks in North American business and is now a global brand. No other real estate organization has the level of brand recognition and definition of RE/MAX.

Premier Customer Satisfaction

Repeat and referral clients are the lifeblood of the real estate business. Approximately 70% of RE/MAX business comes from repeat and referral clients, testimonial to the high caliber of service RE/MAX customers have come to expect from their Sales Associates.

A survey completed by RE/MAX found that 95% of RE/MAX customers report overall satisfaction with their RE/MAX Sales Associate, 92% say they will use RE/MAX again and 93% will recommend RE/MAX to others. This is, by far, the highest rating in the real estate business.

Premier Community Citizenship

RE/MAX is a front-runner in terms of giving back to the community, often devoting endless support to countless charities and local causes. The RE/MAX sponsorship of the Children's Miracle Network is a great example of RE/MAX community citizenship. Since 1992, RE/MAX has been a major contributor to the Children's Miracle Network; a North American fund-raising organization dedicated to generating funds and awareness programs for the benefit of Children served by its over 170 associated hospitals.

RE/MAX across Canada raises over \$2 million annually on behalf of 11 Canadian children's hospital foundations.

Premier Market Share

In large part, our community minded top producers providing industry leadership, experience and excellent customer service under a respected company banner add up to leading market share. RE/MAX dominates virtually every market in Canada, in terms of market share. On average, RE/MAX outsells the competition 3-1 across Canada. RE/MAX on average is growing at an even faster pace supported by 30 years of brand name development, referral services, promotional support and other benefits that today are an integral part of the RE/MAX network of over 87,700 Sales Associates in about 4,600 offices in 43 countries worldwide. RE/MAX has the network to provide the best real estate experience throughout the world.